Invitation to Sponsor

The 2021 Conferences of the Association for Computational Linguistics

Conference Schedule

EACL 2021
Online, April 19-23

NAACL 2021
Mexico City, Mexico or online,
June 6-11

ACL-IJCNLP 2021
Bangkok, Thailand or online,
August 1-6

EMNLP 2021
Punta Cana, Dominican Republic
or online, November 7-11

2021 ACL CONFERENCES

The Association for Computational Linguistics (ACL) provides the preeminent forum for dissemination of the latest developments in computational linguistics and natural language processing. In recent years, ACL conferences have enjoyed a growth spurt. We estimate that ACL will attract 4000-6000 paying attendees, EMNLP will attract 3000-4000 attendees, NAACL will attract 2500-3000 attendees, and EACL will attract 1000-1500 attendees. The ACL, its regional chapters, and the Special Interest Group on Linguistic data and corpus-based approaches to NLP (EMNLP) will host the following ACL-related conferences this year:

- **EACL 2021** will be held online, April 19–23, 2021.
- **NAACL 2021** will be held in Mexico City, Mexico or online from June 6–11, 2021.
- **ACL-IJCNLP 2021** will be held in Bangkok, Thailand or online from August 1–6, 2021.
- **EMNLP 2021** will be held in Punta Cana, Dominican Republic or online from November 7–11, 2021.

This document summarizes sponsorship opportunities for the four 2021 conferences. The ACL also offers "Multi-packs" which, for a single payment, gives access to sponsorship opportunities at multiple conferences of your choice. Multi-pack sponsorships give a 20% discount, and provide an easy opportunity for global presence in the leading conferences on natural language processing.

ACL also offers opportunities to support our Diversity & Inclusion (D&I) initiatives. By becoming a D&I Champion, D&I Ally or D&I Contributor, you can broaden the pool of NLP/CL talent available to industry and academia, by making our conferences accessible to a range of participants who would otherwise have difficulty participating.

Further information on sponsorship opportunities can be obtained by contacting sponsoring@aclweb.org or any of the Sponsor Chairs listed on the last page of this booklet.

The 16th Conference of the European Chapter of the Association for Computational Linguistics (EACL)

Sponsorship Levels for EACL 2021	
Diamond	$10,000
Platinum	$7,500
Gold	$3,750
Silver	$2,000
Bronze	$1,000
Supporter	$600

EACL 2021 will be held online from April 19 to 23, 2021.

Details at **https://2021.eacl.org**.

2021 Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL)

Sponsorship Levels for NAACL 2021	
Diamond	$15,000
Platinum	$10,000
Gold	$5,000
Silver	$2,500
Bronze	$1,250
Supporter	$850

NAACL-HLT 2021 is currently scheduled to take place in Mexico City, Mexico from June 6 to June 11, 2021. We are monitoring the ongoing global pandemic and will update the conference plans (e.g. moving to a virtual or hybrid format) as needed closer to the conference dates. Details at **https://2021.naacl.org**

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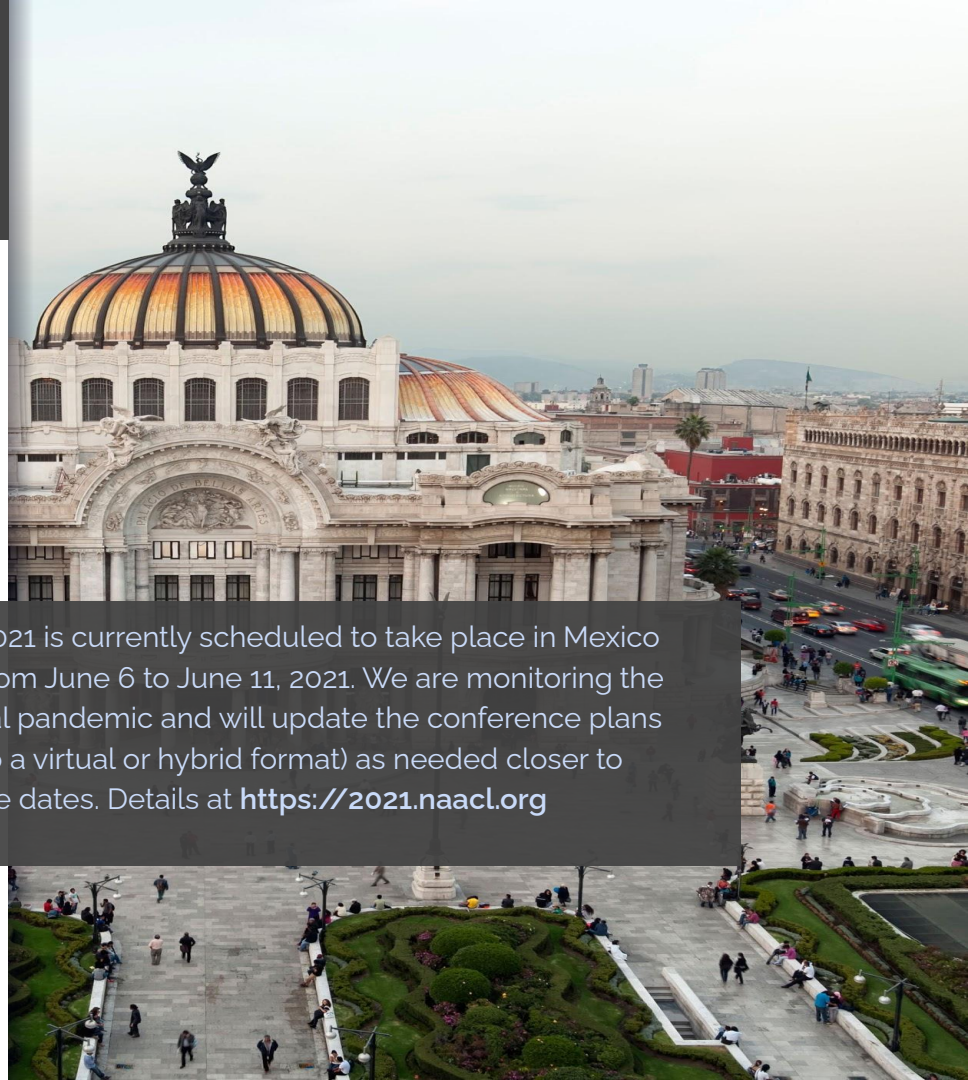
The Joint Conference of the 59th Annual Meeting of the Association for Computational Linguistics and the 11th International Joint Conference on Natural Language Processing (ACL-IJCNLP 2021)

Sponsorship Levels for ACL-IJCNLP 2021	
Diamond	$30,000
Platinum	$20,000
Gold	$10,000
Silver	$6,000
Bronze	$3,000
Supporter	$2,000

This year's conference is jointly organized by the Association for Computational Linguistics (ACL) and Asian Federation of Natural Language Processing (AFNLP) and will be held in Berkeley Hotel in Bangkok, Thailand or online from August 1-6, 2021. Details at https://2021.aclweb.org.

The 2021 Conference on Empirical Methods in Natural Language Processing (EMNLP 2021)

Sponsorship Levels for EMNLP 2021	
Diamond	$22,000
Platinum	$14,000
Gold	$8,000
Silver	$4,000
Bronze	$2,000
Supporter	$1,500

EMNLP 2021 will take place from November 7-11, 2021 in Punta Cana, Dominican Republic or online depending on the development of the COVID situation.
Details at **https://2021.emnlp.org.**

SPONSORSHIP BENEFITS

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Acknowledgement and hyperlink on conference website	✓	✓	✓	✓	✓	✓
Mono advertisement in program booklet *	One page	One page	Half page	Quarter page	Quarter page	
Company logo on conference bags *	✓	✓				
Promotional material inserts in conference bags *	3 items	2 items	2 items	1 item	1 item	
Inclusion of company logo and sponsor level in program booklet, prominently displayed banner *	✓	✓	✓	✓	✓	

* = only for events with in-person component

SPONSORSHIP BENEFITS CONTINUED

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Complimentary double exhibit space up to 6.0 m wide x 2.0 m deep (or Virtual Space) for full conference plus 2 complementary staff registrations per day to manage the exhibit	✓	✓				
Number of complimentary registrations for company representatives to the main conference	5 (also includes registration for all tutorials and workshops)	3	2	1	1	1
Listing in program booklet						✓

SPONSOR LEVELS BY CONFERENCE

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
ACL-IJCNLP 2021	$30,000 USD	$20,000 USD	$10,000 USD	$6,000 USD	$3,000 USD	$2,000 USD
EMNLP 2021	$22,000 USD	$14,000 USD	$8,000 USD	$4,000 USD	$2,000 USD	$1,500 USD
NAACL 2021	$15,000 USD	$10,000 USD	$5,000 USD	$2,500 USD	$1,250 USD	$850 USD
EACL 2021	$10,000 USD	$7,500 USD	$3,750 USD	$2,000 USD	$1,000 USD	$600 USD

MULTI-PACKS

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
4-pack	$61,600	$41,200	$21,400	$11,600	$5,800	$3,960
ACL+EMNLP+NAACL	$53,600	$35,200	$18,400	$10,000	$5,000	$3,480
ACL+EMNLP+EACL	$49,600	$33,200	$17,400	$9,600	$4,800	$3,280
ACL+NAACL+EACL	$44,000	$30,000	$15,000	$8,400	$4,200	$2,760
EMNLP+NAACL+EACL	$37,600	$25,200	$13,400	$6,800	$3,400	$2,360
ACL+EMNLP	$41,600	$27,200	$14,400	$8,000	$4,000	$2,800
ACL+NAACL	$36,000	$24,000	$12,000	$6,800	$3,400	$2,280
ACL+EACL	$32,000	$22,000	$11,000	$6,400	$3,200	$2,080
EMNLP+NAACL	$29,600	$19,200	$10,400	$5,200	$2,600	$1,880
EMNLP+EACL	$25,600	$17,200	$9,400	$4,800	$2,400	$1,680
NAACL+EACL	$20,000	$14,000	$7,000	$3,600	$1,800	$1,160

A Multi-pack Sponsorship gives a 20% discount

DIVERSITY & INCLUSION

You can help the ACL with its diversity and inclusion efforts, including:

- Support for researchers with families through childcare subsidies
- Accommodations for researchers with disabilities (e.g., vision assistance, sign language interpreting, mobility assistance)
- Subsidizing attendance for researchers with financial hardship

- Subsidizing attendance for first-time attendees from underrepresented regions and groups
- Enabling onsite mentoring activities for students and junior researchers
- Enabling remote participation for researchers who are unable to travel due to visa restrictions, physical disabilities, or family responsibilities

D&I SPONSORSHIP BENEFITS

	Diversity & Inclusion Champion	Diversity & Inclusion Ally	Diversity & Inclusion Contributor	Sponsorship of Student Volunteers
Acknowledgement and hyperlink on conference website	✓	✓	✓	✓
Inclusion of company logo and sponsor level in D&I section, prominently displayed banner	✓	✓	✓	
Inclusion of company logo on sign at entrance to D&I allocated spaces and events	✓	✓		
D&I sponsor sign at your exhibition space (if any)	✓	✓	✓	
Acknowledgement of your company to students and junior researcher benefiting from D&I mentoring activities	✓	✓		

D&I SPONSORSHIP LEVELS

	D&I Champion	D&I Ally	D&I Contributor
ACL-IJCNLP 2021	$12,000 USD	$7,000 USD	$4,000 USD
EMNLP 2021	$8,600 USD	$5,000 USD	$3,000 USD
NAACL 2021	$5,500 USD	$3,000 USD	$1,800 USD
EACL 2021	$4,000 USD	$1,500 USD	$900 USD
4-pack	$24,080 USD	$13,200 USD	$7,760 USD

It is acceptable to select any combination of conferences to support as a multi-pack. Diversity and Inclusion multi-packs will enjoy a 20% discount off the combined total.

EXHIBITOR SPACE

Benefits for in person conferences:

- One exhibition space up to 3.0 m wide x 2.0 m deep plus two complimentary staff registrations per day to manage the exhibit space
- Complimentary refreshments for 1-2 exhibit staff

Benefits for online conferences:

- Virtual manned exhibits to interact with conference participants
- Scheduled hours during conference for manned exhibitor sessions

Cost:

- Exhibitor space is included for Diamond and Platinum sponsors

Single conference per day cost	$700
4 conference multipack per day cost	$2,240
3 conference multipack per day cost	$1,680
2 conference multipack per day cost	$1,120

For publishers, we also offer unmanned exhibitor space up to 3.0 m wide x 2.0 m deep at in-person conferences. The cost of unmanned exhibitor space is $300 per day.

PROMOTIONAL MATERIALS

For in-person conferences only

Sponsorship includes mono advertisements in the conference booklets, and inclusion of promotional materials in the conference bags. The size of the ads and number of promotional materials vary by sponsorship level. Ads and promotional inserts may also be purchased.

Quarter page mono advertisement in booklet:

Quarter page ad for 1 conference	$500
Quarter page ad for 2 conferences	$800
Quarter page ad for 3 conferences	$1,200

Half page mono advertisement in booklet:

Half page ad for single conference	$1000
Half page ad for 2 conferences	$1,600
Half page ad for 3 conferences	$2,400

Promotional material insert in conference bags (one item, such as one flyer, toy or gadget)

Conference bag insert for 1 conference	$500
Conference bag insert for 2 conference	$800
Conference bag insert for 3 conference	$1,200

HOW TO SPONSOR

Sponsoring events is easy! Contact any of the following people to become a sponsor.

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